

# Course Design Document

---

<b>Course Name:</b> Making Video Accessible	<b>Length:</b> 10 minutes	<b>Target Delivery:</b> February 11, 2021
<b>Course Writer:</b> Laura Coulter	<b>Email:</b> Laura@LauraVCoulter.com	<b>Phone:</b>
<b>Instructional Designer:</b> Laura Coulter	<b>SME:</b> Laura Coulter	<b>Resource:</b>

## Learning Objectives

By the end of this course, you will be able to:

1. apply video accessibility practices such as closed captions, audio description, transcripts, and sign language when appropriate
2. explain how each video accessibility practice can help everyone

## Assessment Strategy

- In-course prediction (quiz and text entry) and self-check

## Module Outline

Module #	Module Working Title	Module Description and Key Topics	Course Learning Objective Alignment	Suggested Interactivity
1	Introduction	Introduce topic of video accessibility. Set learning objectives How this course works and why		
2	Closed Captions	This module will cover what closed captioning is and why it's used. <ul style="list-style-type: none"><li>• Question - Gain attention, Stimulate prior learning, prediction, feedback</li></ul>	1, 2	Quiz Video Tabbed content Text prediction

# Course Design Document

---

		<ul style="list-style-type: none"> <li>• An example of closed captioning - learning guidance</li> <li>• Question - prediction, feedback</li> <li>• Main content - What are closed captions and who needs them?</li> <li>• Prediction - Why might people who do not have hearing difficulties use closed captions? - generating own answers, feedback</li> </ul>		
3	Transcript	<p>This module will cover what transcripts are and why they are used.</p> <ul style="list-style-type: none"> <li>• Question - Gain attention, Stimulate prior learning, prediction, feedback</li> <li>• An example of a transcript - learning guidance</li> <li>• Question - prediction, feedback</li> <li>• Main content - What are transcripts and who needs them?</li> <li>• Prediction - Why might people who do not have hearing difficulties use transcripts? - generating own answers, feedback</li> </ul>	1, 2	Quiz Video Tabbed content Text prediction
4	Audio Description	<p>This module will cover what audio description is and why it's used.</p> <ul style="list-style-type: none"> <li>• Question - Gain attention, Stimulate prior learning, prediction, feedback</li> <li>• An example of audio description - learning guidance</li> <li>• Question - prediction, feedback</li> <li>• Main content - What is audio description and who needs it?</li> <li>• Prediction - Why might people who do not have sight difficulties use audio descriptions? - generating own answers,</li> </ul>	1, 2	Quiz Video Tabbed content Text prediction

# Course Design Document

---

		feedback		
5	Review	This module encourages learners to recall everything they can about each of the options and then revisit that content to check their thinking. (generating own answers; retrieval practice, self-testing)	1, 2	